

A WALK ON YOUR WILDER SIDE

To design and lead your organisation with
resilience and on-going change



CONNECTING
COLLABORATING

MOVING
ADAPTING

SUSTAINING
THRIVING

Developing with your people, your partners and the planet



TO GET CONNECTED
and thrive inside and out

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MOVING FROM SURVIVAL TO THRIVING

Together we have moved at speed to connect, innovate and adapt in order to survive this global pandemic. Many of us have had to put aside our daily business to focus on this key challenge and in the main this has worked incredibly well. And as we start to look forward and learn how to live with the pandemic we are also aware that there are still other meaty complex issues impacting on our organisations which together can feel pretty overwhelming.

We are called to respond to the climate and digital demands, political and economic uncertainty, social changes and the emotional and wellbeing of our staff. Our organisations and our planet will not cope if we look to our old values and methods that served an older system. We need to find a way to work fluently *with* the change rather than *against* it and take the whole organisation with us.

So when constant and unpredictable changes seem set to stay, how do *you* move beyond a survival mode to a thriving mode where you operate with greater ease and without burning out? Sometimes you just need to see things with fresh eyes.

FINDING A FRESH PERSPECTIVE

When things felt really tough during the pandemic many of us found ourselves wanting to spend more time in nature. It reminded us of our connection and dependence on nature to enable us to live, breathe and work.

For millennia, nature has faced cyclical and unpredictable changes and has much to teach us to adapt and thrive in uncertainty. As we start to understand more about the climate crisis – we can see that nature has a huge part to play in our daily and working lives.

Many designers and innovators have taken nature's processes and ways of adapting to design products, materials and sustainable processes to great success. Nature has influenced many things from the shape of the aeroplane, the post-it notes we use to more recent inventions such as decomposable packaging. These sustainable methods are now becoming an essential part of what organisations make and deliver.

What if you more intentionally drew on the power of nature to guide you in your organisation? Not just to create the products and services for your customers but to shape how you connect, adapt and thrive more sustainably across all parts of your organisation.

How do you step out of doing things the same way that no longer serve you to operate with greater courage and freedom?

You need to connect to your *wilder* side

TO WALK INTO THE FOREST....

wild

Living, growing and working in our natural environment

Connecting with our uncultivated parts

Operating with greater freedom

A WALK ON YOUR WILDER SIDE INTO THE FOREST.....

Everything to do with nature can be found in a forest.
Everything to do with a forest can be found in an organisation.

It does not stand still. IT KEEPS MOVING.

A forest is a living demonstration of how to do change well - efficiently evolving and adapting to constant, complex and often unpredictable change. It is attuned to its environment taking advantage of the resources and opportunities presented and builds on the good things that work.

It does not survive on its own. IT COLLABORATES.

Drawing on its rich diversity a forest connects and collaborates with its many trees, plants and animal life to not only survive but thrive. It works together to share information, call out when danger is approaching and transport essentials to keep life flowing. And the many parts organise themselves to grow together in balance and at scale without depleting resources to live sustainably.

It does not think small. IT WORKS FOR THE GOOD OF ALL.

The tree provides a great example of how nature executes a big ambition. It is designed to produce leaves and fruit not just for itself but to sustain all parts of the forest from the beginning to the end of its life. As the leaves and fruit fall to the ground fungi sets to work to decompose and return their nutrients to the soil to start the life cycle again.

So when you think about what you need for your organisation today –
You know you cannot stand still – but how do you do this fluently and efficiently and adapt as you go?

You know you need to collaborate – but how do you do this when you have a culture that works in isolation?

You know you have power and influence to do so much more - but how do you focus on delivering to sustainably benefit your organisation but also for your people, your partners and the planet?

A forest can teach you her secrets if you have the courage to:

See a little bigger

Dig a little deeper

Walk a little wilder

TO WALK ON YOUR WILDER SIDE INTO THE FOREST....

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